

WHAT IS CLAIMED IS:

1. A package, comprising:
 - an inner layer having an inner layer inner surface and an inner layer outer surface;
 - a liner layer having a liner layer inner surface and a liner layer outer surface, the liner layer inner surface adhered to the inner layer outer surface;
 - an outer layer having an outer layer inner surface and an outer layer outer surface, the outer layer inner surface adhered to the liner layer outer surface, the outer layer outer surface having at least one decorative area; and
 - at least one removable decal being formed by cutting a perimeter around the at least one decorative area into the outer layer, the at least one removable decal having a non-sticky top surface and a sticky bottom surface, the sticky bottom surface being adhered to the liner layer outer surface such that the at least one removable decal can be removed from the liner layer and affixed to an external object.
2. The package of Claim 1, further comprising a protective covering removably surrounding the outer layer outer surface.
3. The package of Claim 2, wherein the protective covering is a shrink wrap covering.
4. The package of Claim 1, wherein the inner layer is formed from a single sheet of material.
5. The package of Claim 4, wherein the inner layer is made from a cardboard material.
6. The package of Claim 1, wherein the outer layer is made from a vinyl material.
7. The package of Claim 6, wherein the outer layer outer surface is glossy.
8. The package of Claim 1, wherein the liner layer is made from a plastic-based material.
9. The package of Claim 1, wherein the liner layer is made from a paper-based material.
10. The package of Claim 1, wherein the at least one removable decal is formed using kiss-cutting.

11. A method of manufacturing a package, the method comprising:
- (a) providing an inner layer having an inner layer inner surface and an inner layer outer surface;
 - (b) providing a liner layer having a liner layer inner surface and a liner layer outer surface;
 - (c) providing an outer layer having an outer layer inner surface and an outer layer outer surface, the outer layer outer surface having at least one decorative area;
 - (d) adhering the liner layer inner surface to the inner layer outer surface;
 - (e) adhering the outer layer inner surface to the liner layer outer surface;
- and
- (f) forming at least one removable decal by cutting a perimeter around the at least one decorative area, the at least one removable being removable such that the removable decal can be affixed to an external object.
12. The method of Claim 11, further comprising after (f), securing a protective covering around the outer layer outer surface.
13. The method of Claim 12, wherein the protective covering is a shrink wrap covering.
14. The method of Claim 11, wherein the inner layer, is formed from a single sheet of material.
15. The method of Claim 14, further comprising after (d) and (e);
- folding the adhered inner layer, liner layer and outer layer into a desired package shape; and
 - securing the folded inner layer, liner layer and outer layer in the desired package shape.
16. The method of Claim 11, wherein the inner layer is made of a cardboard material.
17. The method of Claim 11, wherein the outer layer is made of a vinyl material.
18. The method of Claim 17, wherein the outer layer outer surface is glossy.

19. The method of Claim 11, wherein the liner layer is made from a plastic-based material.
20. The method of Claim 11, wherein the liner layer is made from a paper-based material.
21. The method of Claim 11, wherein forming at least one removable decal by cutting a perimeter around the at least one decorative area is done using kiss-cutting.